



## **Press Release:**

### **"I Love my Lou"**

A soon to be released animated 'love song' performed by Peter Keen in the role of Lou Rhymesworth and his Porceline Poopoppet, is the brainchild of Director Ramon Rivero to promote the World Toilet Organisation and its World Toilet Day on this November 19th. In an aim to remove the 'stink' out of talking about toilets in our everyday life.

Enticing all of us to sing "I love my loo", the torch song is a sneak peak into "Lou's Poopoppet", an 'in the works' animated TV series and feature film, designed to entertain all ages as well as to raise awareness about "that place" in our house we take for granted the most.

The two main characters, new mascots of the World Toilet Organisation, are the ego and alter ego of Lou Rhymesworth –a loveable but rebellious toilet roll tube – and his Porceline Poopoppet –his companion toilet dolly and "old mate muppet".

Lou's ambition in life is to cause disruption and mayhem in the small world of Waters Close, where a clean and well-smelled community of toilet-objects dwell. They are only concerned in creating a happy and trouble free environment by their beautiful "lakeside vista" (the toilet).

Porceline Poopoppet is both Lou's conscience and perfect guise of pretence of virtue to let him get away with his "horrid" toilet antics.

Yet, as odd as anyone may find the use of 'real toilet humour', the result is a hilarious animation with all the quirky amusing details one may not expect when teaching, children and adults alike, the benefit of good care and management in the bathroom.

This is the first project of Liven Films, a generator of high quality international entertainment assets, which also raise funds to support well known charities focused on children and the environment, such as in this case the World Toilet Organisation. Investment, sponsorship and support are most welcomed.

WorldToiletDay.com - Poopoppet.com - LivenFilms.com